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FREE TEA IN THE BURREN

1 June, 2015 - 12:44 **Tourism**

Fancy a free cup of Tea in the Burren?

That's what's on offer in a new initiative aimed at luring cycle tourists to the Burren and promoting sustainable travel throughout the region.

Developed by the Burren & Cliffs of Moher Geopark and An Taisce Green Schools Travel, in conjunction with the Burren Ecotourism Network, the 'Free cup of tea if you cycle to me' scheme will see cyclists offered a free cup of tea when cycling to participating businesses.

Among the local business and attractions taking part is Aillwee Cave, Doolin and Kilfenora Hostels and the Farmyard in Corofin

Clare FM
June 1st 2015



www.burren.ie

Burren serves up 'Free cup of tea if you cycle to me'

By *Newsdesk* - June 3, 2015



Pictured at Poul nabrone Dolmen in The Burren Co Clare are L-R Laura Cotter, Burren and Cliffs of Moher Geopark , Pro Surfer and Irish Champion Fergal White, Roisin Garvey, An Taisce Green-Schools Travel Education Officer with Oonagh O'Dwyer, Wild Kitchen Lahinch, Janet Cavanagh,E-Whizz.com, Mary Butler, Kilshanny House ,Marie McGauran, The Burren Experience guided walks and Carol Gleeson, Burren Cliffs of

Several businesses in the Burren, all members of the Burren ecotourism network are offering free cups of tea to anyone who arrives to their business on a bike.

This is the first initiative of its kind in Ireland and is highlighting the fact that the best way to see the Burren is on a bike.

Developed by the Burren & Cliffs of Moher Geopark and An Taisce Green Schools Travel officer Roisin Garvey, in conjunction with the Burren Ecotourism Network, the 'Free cup of tea if you cycle to me' scheme will see cyclists offered a free cup of tea when cycling to participating businesses.

Irish Champion pro-surfer Fergal Smith, himself a keen cyclist, launched the initiative with members of the Burren Ecotourism Network at Poul nabrone Dolmen in the heart of the Burren on Tuesday, June 2nd.

Among the local business offering the free cup of tea to cyclists are Aillwee Cave and Birds of Prey centre, Doolin Hostel, The Burren Smokehouse, Wild Kitchen, The Burren Centre, Hotel Doolin, The Boghill Centre, Kilfenora Hostel, Tola's Goats Cheese farm and shop, The Boghill Centre, Burren experience guided walks, Kilshanny House and the Farmyard in Corofin

"I have been working with The Geopark to promote sustainable travel and together we want to make the Burren the go-to place for cyclists" Róisín Garvey, An Taisce Green-Schools Travel Education Officer, "as a result of my work with several Green-Schools in the Burren region we have discovered a wide variety of beautiful safe cycling routes"

"Our aim is to raise the profile of the Burren and Geopark as a cycling destination. Burren Ecotourism Network members are already promoting cycling in the Geopark by offering various discounts for persons arriving by bike or on foot but this initiative represents more of coordinated effort," Carol Gleeson, Project Manager, Burren and Cliffs of Moher Geopark.

National Bike Week 13th-21st June for Clare was also launched on the day with a number of events taking place in the Burren over the week see www.burren.ie and www.bikeweek.ie for a full programme of events.



Pictured at Poul nabrone Dolmen in The Burren Co Clare are L-R Laura Cotter, Burren and Cliffs of Moher Geopark , Pro Surfer and Irish Champion Fergal White, Roisin Garvey, An Taisce Green-Schools Travel Education Officer with Oonagh O'Dwyer, Wild Kitchen Lahinch, Janet Cavanagh,E-Whizz.com, Mary Butler, Kilshanny House ,Marie McGauran, The Burren Experience guided walks and Carol Gleeson, Burren Cliffs of Moher Geopark.Pic Arthur Ellis.

Clare FM June 3rd 2015



www.burren.ie

The Clare Champion

Businesses pedal the idea of a free cuppa

CYCLISTS will be offered a free cup of tea if they bike to certain businesses in the Burren, as part of an initiative to encourage cycle-tourism.

Developed by the Burren and Cliffs of Moher Geopark and An Taisce Green Schools Travel, in conjunction with the Burren Ecotourism Network, the 'free cup of tea if you cycle to me' scheme will see cyclists offered a free cup of tea when cycling to participating businesses.

Storyteller Aindrias De Staic and singer Luka Bloom will launch the initiative with an event at Poul nabrone Dolmen on Tuesday next.

Among the local business and attractions taking part are Aillwee Cave and Birds of Prey Centre, Doolin Hostel, The Burren Smokehouse, Wild Kitchen, The Burren Centre, Hotel Doolin, The Boghill Centre, Kilfenora Hostel and the Farmyard in Corofin.

"This is one of a number of initiatives that the Geopark

and the An Taisce Green Schools Travel Education Officer, Róisín Garvey are working on together to develop around the sustainable travel element of the Burren Specific Code of Practice," explained Carol Gleeson, project manager, Burren and Cliffs of Moher Geopark.

In 2013, the Geopark's sustainable travel app was launched, giving details of all responsible transport options in the park, along with cycling times from service points to businesses.

"Our aim is to raise the profile of the Burren and Geopark as a cycling destination. Burren Ecotourism Network members are already promoting cycling in the Geopark by offering similar discounts for persons arriving by bike or on foot but this initiative represents more of co-ordinated effort," she added.

The initiative coincides with the inclusion of the An Taisce Green Schools Travel and Burren and Cliffs of Moher Geopark Partnership in the longlist for the

'Best innovation for carbon reduction' category of the World Responsible Tourism Awards 2015. Founded and organised by responsibletravel.com, the awards celebrate the most exciting and enduring examples of responsible tourism from around the world.

Earlier this year, the Partnership also won the 'Best Transport Initiative for Responsible Tourism' category of the annual Irish Centre for Responsible Tourism Awards.

The Clare Champion 2015



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BUSINESS & LEADERSHIP

The Burren and Cliffs of Moher Geopark and An Taisce Green Schools Travel, in conjunction with the Burren Ecotourism Network, have developed a scheme to promote sustainable travel throughout the region.

The 'Free cup of tea if you cycle to me' scheme will see cyclists offered a free cup of tea when cycling to participating businesses.

Among the local business and attractions taking part is Aillwee Cave and Birds of Prey centre, Doolin Hostel, The Burren Smokehouse, Wild Kitchen, The Burren Centre, Hotel Doolin, The Boghill Centre, Kilfenora Hostel and the Farmyard in Corofin.

This latest scheme is building on previous initiatives such as the introduction of the Geopark sustainable travel app in 2013. The app provides details of all responsible transport options in the Geopark along with cycling times from service points to businesses.



'Free cup of tea if you cycle to me' scheme introduced in Co Clare

Business & Leadership

May 25th 2015



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