



Burren food producers promote their produce

BURREN FOOD TRAIL SHORTLISTED IN EU COMPETITION

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The Burren Food Trail is among four Irish finalists of this year's EDEN (European Destination of Excellence) competition.

The Burren Food Trail will be vying with Wild Atlantic Way So Sligo Food Trail, Cong Food Village and West Waterford for the top accolade, the winner of which will be announced on May 22.

The theme of the 2015 competition 'Tourism and Local Gastronomy' and the four Irish locations chosen are currently preparing for on-site assessments during the week of Monday, May 11 when they will be visited by a panel of expert adjudicators.

This assessment will allow each applicant an opportunity to provide further evidence of their Tourism and Local Gastronomy destination of excellence.

Held every two years, EDEN focusses on a different aspect of tourism each time with the winning destination to receive a promotional photo shoot to market itself as well as €5,000 towards highlighting its attractions.

The winning entry will also represent Ireland at a ceremony and exhibition in Brussels later this year.

Clare Champion 2015



Burren Food Trail shortlisted in EU competition

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The Burren Food Trail will be vying with Wild Atlantic Way So Sligo Food Trail, Cong Food Village and West Waterford for the top accolade, the winner of which will be announced on May 22.

The theme of the 2015 competition is Tourism and Local Gastronomy and the four Irish locations chosen are currently preparing for on-site assessments next week, when they will be visited by a panel of expert adjudicators.

This assessment will allow each applicant an opportunity to provide further evidence of their Tourism and Local

Gastronomy destination of excellence.

Held every two years, EDEN focuses on a different aspect of tourism each time, with the winning destination to receive a promotional photo shoot to market itself, as well as €5,000 towards highlighting its attractions. The winning entry will also represent Ireland at a ceremony and exhibition in Brussels later this year.

John Mulcahy, Fáilte Ireland's Head of Hospitality, said they were delighted that the Burren Food Trail has been shortlisted. "The Burren have clearly demonstrated that their local gastronomy has taken a clear role in their tourism offering, while concurrently sustaining their local environment," he said.

"Ireland has long been recognised for

the beauty of its landscape and seascapes, in addition to the warmth of its people. But in recent years, both domestic and international visitors are coming for our food and drink too. Our clean seas and rich fertile soil result in having the best raw ingredients that are of critical importance to Ireland's attractiveness to our visitors. As food tourism grows in popularity, it is truly heart-warming to see the Burren place their local gastronomy at the centre of the visitor experience," he added.

■ **Cathleen Connole, owner/manager of Burren Fine Wine and Food.**

Photograph by Nic Mac Innes



Clare Champion
2015



www.burren.ie



The Burren Food Trail has been selected as the Irish winner of this year's European Destination of Excellence (EDEN) award.

The prestigious EU-wide competition is designed to encourage and promote a more sustainable form of tourism development and The Burren Food Trail was one of four destinations shortlisted earlier this month.

The Trail now joins other Irish destinations such as Loop Head, Mullranny and Cavan Town in demonstrating best practice in various aspects of sustainable destination development.

Launched by the Burren Ecotourism Network and the Burren & Cliffs of Moher Geopark and as the Mid West's first food trail in 2013, the Burren Food Trail is supported by an innovative schedule of food events taking place every Monday from May to October.

The events showcase the region's cuisine and provide a unique food experience in the amazing landscape that is the Burren. Members of the Food Trail place an emphasis on the use of local ingredients and are committed to building a sustainable future for the region through food.

The theme of the 2015 EDEN competition was 'Tourism and Local Gastronomy' and the winning destination was chosen following on-site assessments by a panel of expert adjudicators.

Following this year's theme the panel of adjudicators were looking for a destination that could provide examples of good practice, opportunities to improve the visitor food experience, a platform for the development and promotion of food tourism, an understanding of the challenges faced in the development of food tourism and a forum for networks to share knowledge.

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Following this year's theme the panel of adjudicators were looking for a destination that could provide examples of good practice, opportunities to improve the visitor food experience, a platform for the development and promotion of food tourism, an understanding of the challenges faced in the development of food tourism and a forum for networks to share knowledge.

The Burren Food Trail project will now receive free marketing supports from Fáilte Ireland including a professional photo shoot for the destination to be used for promotional purposes, and a grant of €5,000 for business development support initiatives.

A formal EDEN award ceremony will take place in the Burren in July and the Burren Food Trail will also represent Ireland at a ceremony and exhibition in Brussels later this year.

Tina O'Dwyer, Burren Food Trail Co-ordinator said, "We are delighted and honoured to be presented with this award. Businesses in the Burren have invested significantly in elevating their standards of sustainable tourism practice. We are particularly gratified that the Code of Practice adopted by the Burren Food Trail members was a key factor in creating an award-winning local tourism gastronomy initiative."

Clare Champion 2015



The Clare Champion

A food trail that leads to EDEN

THE Burren Food Trail has been named the Irish winner of this year's European Destination of Excellence – Tourism and Local Gastronomy (EDEN) award.

The competition is designed to encourage and promote a more sustainable form of tourism development and The Burren Food Trail beat competition from finalists Cong Food Village, West Waterford and The Wild Atlantic Way So Sligo Food Trail.

The trail now joins other Irish destinations, Loop Head, Mullranny and Cavan Town, all previous winners, in demonstrating best practice in various aspects of sustainable destination development.

Launched by the Burren Ecotourism Network and the Burren and Cliffs of Moher Geopark as the Mid-West's first food trail in 2013, the Burren Food Trail is augmented by a series of food events taking place every Monday from May to October. Members of the food trail place an emphasis on the use of local ingredients and are committed to building a sustainable future for the region through food.

John Mulcahy, head of food, hospitality and standards with Fáilte Ireland, described the standard among this year's finalists as "extremely high". He added, "During their onsite assessment, The Burren Food Trail clearly demonstrated that their local gastronomy has taken a central role in their tourism offering, while concurrently sustaining their local environment.

This year's competition focused on small, emerging, non-traditional destinations located off the beaten track that offered an authentic food experience. Only in its third year, the Burren Food Trail is still relatively new and we were impressed with the importance they placed on making the Burren region synonymous with great food and great food experiences for visitors and the local community."

A formal EDEN award ceremony will take place in the Burren in July and the Burren Food Trail will also represent Ireland at a ceremony and exhibition in Brussels later this year.

Tina O'Dwyer, Burren Food Trail co-ordinator, said a key feature of the trail is "the relationship between the Burren Food Trail and the wider tourism offering in the Geopark region. Through the Burren Ecotourism Network, food is integrated with outdoor activity and adventure, visitor centres and accommodation.

"Businesses in the Burren have invested significantly in elevating their standards of sustainable tourism practice. We are particularly gratified that the code of practice adopted by the Burren Food Trail members was a key factor in creating an award-winning local tourism gastronomy initiative," she added.

Martin Waldron, North Clare representative on the Clare Tourism Steering Group, said the award will help to promote the "wide range of fantastic work" that is ongoing throughout the Burren through sustainable business practices. Mr Waldron is also PRO of the Burren Ecotourism Network.

"The Burren Food Trail is a wonderful platform for which the region's many quality local food producers and restaurants can be showcased to a wider domestic and international audience," he concluded.

As a winner, the Burren Food Trail will receive marketing supports from Fáilte Ireland, including a professional photo shoot to be used for promotional purposes and a grant of €5,000 for business development support.

Clare Champion 2015



www.burren.ie

Burren Food Trail named as EDEN finalist

By *Newsdesk* - May 1, 2015

Fáilte Ireland has named The Burren Food Trail as one of four Irish finalists of this year's EDEN (European Destination of Excellence) competition with Tourism and Local Gastronomy as the theme.

Launched by the Burren & Cliffs of Moher Geopark and the Burren Ecotourism Network as the Mid West's first food trail in 2013, the Burren Food Trail is supported by an innovative schedule of food events taking place every Monday from May to October.

The events showcase the regions cuisine and provide a unique food experience in the amazing landscape that is the Burren. Members of the Food Trail place an emphasis on the use of local ingredients and are committed to building a sustainable future for the region through food.

The other three EDEN Irish finalists are Wild Atlantic Way So Sligo Food Trail, Cong Food Village and West Waterford. A panel of expert adjudicators will visit each of the locations on Monday 11th May ahead of the naming of the overall winner on 22 May 2015.

Held every two years, EDEN focuses on a different aspect of tourism each time with the winning destination to receive a promotional photo shoot to market itself as well as €5,000 towards highlighting its attractions. The winning entry will also represent Ireland at a ceremony/exhibition in Brussels later this year.

"The Geopark, working in partnership with the Burren Ecotourism Network, has developed the Burren Food Trail as a product with a number of supporting events and festivals that offer the visitors to the region an insight into the history and culture of the local food," explained Tina O'Dwyer, Burren Food Trail Co-ordinator

"The objective of the Burren Food Trail is to enable visitors to mentally and physically link the food to the spectacular landscape within which it is enjoyed. It seeks to capitalise on our USP, the landscape itself, and tell the story of how it has influenced farming, fishing and food flavours, and has inspired a collection of award-winning food producers and restaurants to congregate in the area.



Cathleen Connola of Burren Fine Wine and Food, Ballyvaughan

"Each festival, event and publication seeks to easily uncover the path from farm to fork, showcasing a destination where producers, growers, suppliers, chefs and shops are working in tangible partnership. Our vision is to create a solid relationship in the mind of the visitor between high quality, sustainable food and the karst limestone landscape, making the Burren the most intriguing food story and food destination on the Wild Atlantic Way," added Ms. O'Dwyer.

Commenting on the EDEN competition, John Mulcahy, Fáilte Ireland's Head of Hospitality, said: "We are delighted to announce the four Irish finalists shortlisted in this year's EDEN competition. Each of these applicants has clearly demonstrated that their local gastronomy has taken a clear role in their tourism offering while concurrently sustaining their local environment.

"Ireland has long been recognised for the beauty of its landscape and seascapes in addition to the warmth of its people. But in recent years, both domestic and international visitors are coming for our food and drink too. Our clean seas and rich fertile soil result in having the best raw ingredients that are of critical importance to Ireland's attractiveness to our visitors.

"As food tourism grows in popularity it is truly heart-warming to see so many regions placing their local gastronomy at the centre of the visitor experience. I would like to congratulate them for being shortlisted in a competition which is sure to boost the profile of their region as a destination," he said.

Clare Herald May 1st 2015



www.burren.ie



Fáilte Ireland has announced The Burren Food Trail as the Irish winner of this year's European Destination of Excellence (EDEN) award.

The prestigious EU-wide competition is designed to encourage and promote a more sustainable form of tourism development and The Burren Food Trail was one of four destinations shortlisted earlier this month. The Trail now joins other Irish destinations such as Loop Head, Mulranny and Cavan Town in demonstrating best practice in various aspects of sustainable destination development.

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The theme of the 2015 EDEN competition was 'Tourism and Local Gastronomy' and the winning destination was chosen following on-site assessments by a panel of expert adjudicators. Following this year's theme the panel of adjudicators were looking for a destination that could provide examples of good practice, opportunities to improve the visitor food experience, a platform for the development and promotion of food tourism, an understanding of the challenges faced in the development of food tourism and a forum for networks to share knowledge.

The Burren Food Trail project will now receive free marketing supports from Fáilte Ireland including a professional photo shoot for the destination to be used for promotional purposes, and a grant of €5,000 for business development support initiatives.

A formal EDEN award ceremony will take place in the Burren in July and the Burren Food Trail will also represent Ireland at a ceremony/exhibition in Brussels later this year.

Tina O'Dwyer, Burren Food Trail Co-ordinator outlined that a feature of the Burren Food Trail is the "genuine links" that the judges experienced between farmers, producers, retailers and restaurateurs.

"What really distinguishes this destination however, is the relationship between the Burren Food Trail and the wider tourism offering in the Geopark region. Through the Burren Ecotourism Network, food is integrated with outdoor activity and adventure, visitor centres and accommodation. It's a truly integrated local gastronomy experience," she added.

"We are delighted and honoured to be presented with this award. Businesses in the Burren have invested significantly in elevating their standards of sustainable tourism practice. We are particularly gratified that the Code of Practice adopted by the Burren Food Trail members was a key factor in creating an award-winning local tourism gastronomy initiative," she commented.

Welcoming today's accolade, John Mulcahy, Head of Food, Hospitality and Standards with Fáilte Ireland said: "The standard of finalists this year was exceptionally high. During their onsite assessment The Burren Food Trail clearly demonstrated that their local gastronomy has taken a central role in their tourism offering while concurrently sustaining their local environment.

"This year's competition focused on small, emerging, non-traditional destinations located off the beaten track that offered an authentic food experience. Only in its third year the Burren Food Trail is still relatively new and we were impressed with the importance they placed on making The Burren region synonymous with great food and great food experiences for visitors and the local community.

"The connection between growers, producers, retailers and chefs working together to promote their destination as a whole was very much evident, the importance of the environs and their environmental management policy and the code of practice for their destination was also very much a high point," he added.

Speaking about competition, EDEN adjudicator Úna Fitzgibbon, Bord Bia said: "These groups really appreciate the powerful association between taste and place, that sees visitors drawn back to their regions not just by memories of people and landscapes but also by the food and drink that added to the pleasure of their stay."

The three runner-up destinations are Cong Food Village, Mayo, West Waterford and The Wild Atlantic Way So Sligo Food Trail.

Clare Herald May 28th 2015



www.burren.ie



Fáilte, Ireland, has announced The Burren Food Trail as the Irish winner of this year's European Destination of Excellence (EDEN) award.

The prestigious EU-wide competition is designed to encourage and promote a more sustainable form of tourism development and The Burren Food Trail was one of four destinations shortlisted earlier this month. The Trail now joins other Irish destinations such as Loop Head, Mulranny and Cavan Town in demonstrating best practice in various aspects of sustainable destination development.

Launched by the Burren Ecotourism Network and the Burren & Cliffs of Moher Geopark and as the Mid West's first food trail in 2013, the Burren Food Trail is supported by an innovative schedule of food events taking place every Monday from May to October.

The events showcase the region's cuisine and provide a unique food experience in the amazing landscape that is the Burren. Members of the Food Trail place an emphasis on the use of local ingredients and are committed to building a sustainable future for the region through food.

The theme of the 2015 EDEN competition was 'Tourism and Local Gastronomy' and the winning destination was chosen following on-site assessments by a panel of expert adjudicators. Following this year's theme the panel of adjudicators were looking for a destination that could provide examples of good practice, opportunities to improve the visitor food experience, a platform for the development and promotion of food tourism, an understanding of the challenges faced in the development of food tourism and a forum for networks to share knowledge.

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Ms. O'Dwyer outlined that a feature of the Burren Food Trail is the "genuine links" that the judges experienced between farmers, producers, retailers and restaurateurs.

"What really distinguishes this destination however, is the relationship between the Burren Food Trail and the wider tourism offering in the Geopark region. Through the Burren Ecotourism Network, food is integrated with outdoor activity and adventure, visitor centres and accommodation. It's a truly integrated local gastronomy experience," she added.

"We are delighted and honoured to be presented with this award. Businesses in the Burren have invested significantly in elevating their standards of sustainable tourism practice. We are particularly gratified that the Code of Practice adopted by the Burren Food Trail members was a key factor in creating an award-winning local tourism gastronomy initiative." commented Tina O'Dwver, Burren Food Trail Co-ordinator.

Welcoming today's accolade, John Mulcahy, Head of Food, Hospitality and Standards with Fáilte Ireland said: "The standard of finalists this year was exceptionally high. During their onsite assessment The Burren Food Trail clearly demonstrated that their local gastronomy has taken a central role in their tourism offering while concurrently sustaining their local environment.

"This year's competition focused on small, emerging, non-traditional destinations located off the beaten track that offered an authentic food experience. Only in its third year the Burren Food Trail is still relatively new and we were impressed with the importance they placed on making The Burren region synonymous with great food and great food experiences for visitors and the local community.

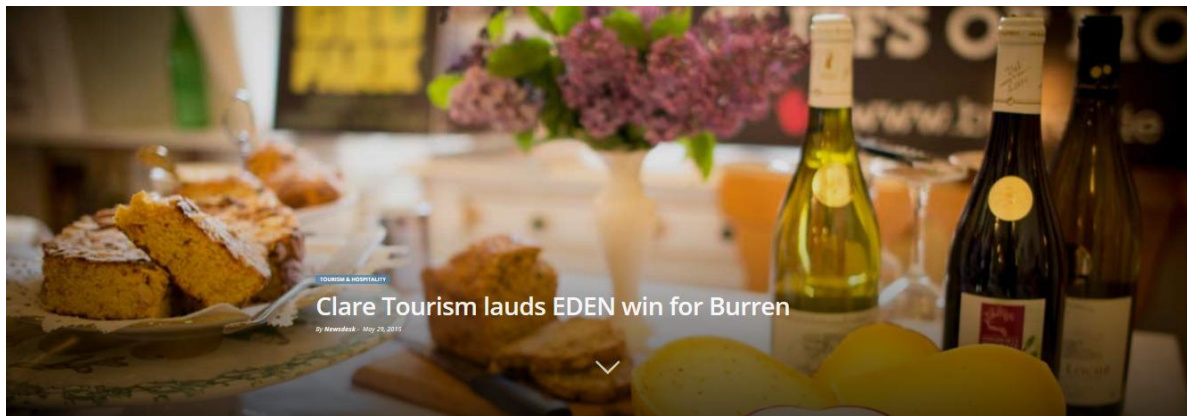
"The connection between growers, producers, retailers and chefs working together to promote their destination as a whole was very much evident, the importance of the environs and their environmental management policy and the code of practice for their destination was also very much a high point," he added.

Speaking about competition, EDEN adjudicator Úna Fitzgibbon, Bord Bia said: "These groups really appreciate the powerful association between taste and place, that sees visitors drawn back to their regions not just by memories of people and landscapes but also by the food and drink that added to the pleasure of their stay."

The three runner-up destinations are Cong Food Village, Mayo, West Waterford and The Wild Atlantic Way So Sligo Food Trail.

ETN Global Travel News

May 28th 2015



Clare Tourism lauds EDEN win for Burren

By Newsdesk May 29, 2015

Clare Tourism today congratulated members of the Burren Food Trail after the sustainable tourism initiative was named winner of the 2015 European Destination of Excellence (EDEN) award.

The Burren Food Trail was one of four destinations shortlisted by Fáilte Ireland earlier this month in the prestigious EU-wide EDEN competition.

The theme of the competition, which was previously won by Loop Head, was 'Tourism and Local Gastronomy' and the winning destination was chosen following on-site assessments by a panel of expert adjudicators.

Martin Waldron, North Clare representative on the Clare Tourism Steering Group said the award win will help to promote and give official recognition to the "wide range of fantastic work" that is ongoing throughout the Burren through sustainable business practices.

Mr. Waldron, whose operates Self Catering Accommodation through Corofin-based Burren Escape, added: "As PRO of the Burren Ecotourism Network, I have witnessed at first hand the benefits for food operators and businesses in coming together to develop and promote the local sector. The EDEN judges who visited the Burren were very impressed by what they saw and heard, and they felt that the local food sector has taken a central role in the region's tourism offering while concurrently sustaining the local environment."

"The Burren is home to some of Ireland's best known food product exporters such as The Burren Smokehouse, while there are many more producers who provide local hotels and restaurants, and local farmers markets with home grown, quality slow food produce. The Burren Food Trail is a wonderful platform for which the Region's many quality local food producers and restaurants can be showcased to a wider domestic and international audience," added Mr. Waldron.

The Burren Food Trail project will now receive free marketing supports from Fáilte Ireland including a professional photo shoot for the destination to be used for promotional purposes, and a grant of €5,000 for business development support initiatives. A formal EDEN award ceremony will take place in the Burren in July and the Burren Food Trail will also represent Ireland at a ceremony/exhibition in Brussels later this year.

Visit www.clare.ie for more on Clare Tourism and the range of activities and providers in the Burren and throughout County Clare.

Clare Herald May 29th 2015



www.burren.ie

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Burren Food Trail Scoops Sustainable Tourism Award

May 28, 2015 By [Mark Murphy](#)



The Burren Food Trail is supported by a schedule of food events taking place every Monday from May to October.

Fáilte Ireland has announced The Burren Food Trail as the Irish winner of this year's European Destination of Excellence (EDEN) award.

The prestigious EU-wide competition is designed to encourage and promote a more sustainable form of tourism development and The Burren Food Trail was one of four destinations shortlisted earlier this month. The Trail now joins other Irish destinations such as Loop Head, Mulranny and Cavan Town in demonstrating best practice in various aspects of sustainable destination development.

The Burren Food Trail project will now receive

free marketing supports from Fáilte Ireland including a professional photo shoot for the destination to be used for promotional purposes, and a grant of €5,000 for business development support initiatives.

Launched by the Burren Ecotourism Network and the Burren & Cliffs of Moher Geopark and as the Mid West's first food trail in 2013, the Burren Food Trail is supported by a schedule of food events taking place every Monday from May to October.

The theme of the 2015 EDEN competition was 'Tourism and Local Gastronomy,' and the winning destination was chosen following on-site assessments by a panel of expert adjudicators. Following this year's theme the panel of adjudicators were looking for a destination that could provide examples of good practice, opportunities to improve the visitor food experience, a platform for the development and promotion of food tourism, an understanding of the challenges faced in the development of food tourism and a forum for networks to share knowledge.

A formal EDEN award ceremony will take place in the Burren in July and the Burren Food Trail will also represent Ireland at a ceremony/exhibition in Brussels later this year.

"We are delighted and honoured to be presented with this award. Businesses in the Burren have invested significantly in elevating their standards of sustainable tourism practice. We are particularly gratified that the Code of Practice adopted by the Burren Food Trail members was a key factor in creating an award-winning local tourism gastronomy initiative," commented Tina O'Dwyer, Burren Food Trail Co-ordinator.

FFT.ie
Ireland's Food
Sector Service
May 28th 2015



The Burren Food Trail is Cream of the Crop

Published on : Thursday, May 28, 2015



The Burren Food Trail has been named the Irish winner of this year's "European Destination of Excellence - **Tourism and Local Gastronomy**" (EDEN) award for developing a tourism offering based on their local gastronomy that balances sustaining the local environment with the promotion of viable tourism. This prestigious EU-wide competition is designed to encourage and promote a more sustainable form of tourism development and The Burren Food Trail was one of four destinations shortlisted earlier this month. The three runner-up destinations are - Cong Food Village, Mavo, West Waterford and The Wild Atlantic Way So Sligo Food Trail.

The theme of the 2015 competition was 'Tourism and Local Gastronomy' and the winning destination was chosen following on-site assessments by a panel of expert adjudicators. Following this year's theme the panel of adjudicators were looking for a destination that could provide examples of good practice, opportunities to improve the visitor food experience, a platform for the development and promotion of food tourism, an understanding of the challenges faced in the development of food tourism and a forum for networks to share knowledge.

Welcoming today's accolade, John Mulcahy, Head of Food, Hospitality and Standards with Fáilte Ireland said:

"We are delighted to announce that the Burren Food Trail as the ultimate victors of this year's EDEN competition. The standard of finalists this year was exceptionally high. During their onsite assessment The Burren Food Trail clearly demonstrated that their local gastronomy has taken a central role in their tourism offering while concurrently sustaining their local environment.

"This year's competition focused on small, emerging, non-traditional destinations located off the beaten track that offered an authentic food experience. Only in its third year the Burren Food Trail is still relatively new and we were impressed with the importance they placed on making The Burren region synonymous with great food and great food experiences for visitors and the local community.

"The connection between growers, producers, retailers and chefs working together to promote their destination as a whole was very much evident, the importance of the environs and their environmental management policy and the code of practice for their destination was also very much a high point."

The Burren Food Trail will now be awarded the European title of "Destination of Excellence 2015 - Tourism and Local Gastronomy" and will receive free marketing supports from Fáilte Ireland including a professional photo shoot for the destination to be used for promotional purposes, a grant of €5,000 for business development support initiatives. A formal EDEN award ceremony will take place in The Burren in July and the winning entry will also represent Ireland at a ceremony/exhibition in Brussels later this year.

Speaking about competition, EDEN adjudicator Úna Fitzgibbon, Bord Bia said -

"These groups really appreciate the powerful association between taste and place, that sees Visitors drawn back to their regions not just by memories of people and landscapes but also by the food and drink that added to the pleasure of their stay."

Travel and Tour May 28th 2015



www.burren.ie

BURREN FOOD TRAIL NAMED WINNER OF EDEN AWARD

Written by Robert McHugh, on 28th May 2015. Posted in General



The Burren Food Trail has been named as the Irish winner of this year's European Destination of Excellence (EDEN) award at Fáilte Ireland.

The EDEN awards are designed to encourage and promote a more sustainable form of tourism development. A formal EDEN award ceremony will take place in the Burren in July and the Burren Food Trail will also represent Ireland at a ceremony/exhibition in Brussels later this year.

The Burren Food Trail project will now receive free marketing supports from Fáilte Ireland including a professional photo shoot for the destination to be used for promotional purposes, and a grant of €5,000 for business development support initiatives.

Burren Food Trail Co-ordinator, Tina O'Dwyer said, "We are delighted and honoured to be presented with this award. Businesses in the Burren have invested significantly in elevating their standards of sustainable tourism practice.

We are particularly gratified that the Code of Practice adopted by the Burren Food Trail members was a key factor in creating an award-winning local tourism gastronomy initiative."

Source:
www.businessworld.ie

Business World May 28th 2015



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BURREN FOOD TRAIL TO REPRESENT IRELAND IN BRUSSELS

29 May, 2015 - 13:31 General

A North Clare trail could become the number one food destination of Europe when it goes forward to represent Ireland in Brussels later this year.

The Burren Food trail has been named the Irish winner of the European Destination of excellence award.

The Burren Food Trail was one of four destinations shortlisted earlier this month in the prestigious EU-wide EDEN competition, which is designed to encourage and promote a more sustainable form of tourism development.

The North Clare trail won top honours in the Tourism and Local Gastronomy section of the awards, beating fellow nominees from Mayo, Waterford and Sligo.

The Burren Food Trail will now receive a number of free marketing supports from Fáilte Ireland, as well as a grant of 5,000 euro towards business development support initiatives.

They'll go forward to represent Ireland at Brussels later this year along with 25 other European Destinations of Excellence.

Head of Food and Hospitality and Standards with Fáilte Ireland John Mulcahy was one of the adjudicators who carried out a number of on-site assessments in the Burren.

He says they were blown away by the high standard there in the Burren.

Clare FM
May 29th 2015



www.burren.ie

Burren food businesses celebrate EDEN win

By *Newsdesk* - May 30, 2015

Members of the Burren Food Trail gathered today to celebrate being named winner of the 2015 European Destination of Excellence (EDEN) award.

The Burren Food Trail was one of four destinations shortlisted by Fáilte Ireland earlier this month in the prestigious EU-wide competition, which is designed to encourage and promote a more sustainable form of tourism development. The three runner-up destinations are Cong Food Village, Mayo, West Waterford and The Wild Atlantic Way So Sligo Food Trail.

The Burren Food Trail project will now receive free marketing supports from Fáilte Ireland including a professional photo shoot for the destination to be used for promotional purposes, and a grant of €5,000 for business development support initiatives. A formal EDEN award ceremony will take place in the Burren in July and the Burren Food Trail will also represent Ireland at a ceremony/exhibition in Brussels later this year.

Launched by the Burren Ecotourism Network and the Burren & Cliffs of Moher Geopark and as the Mid West's first food trail in 2013, the Burren Food Trail is supported by an innovative schedule of food events taking place every Monday from May to October. The events showcase the region's cuisine and provide a unique food experience in the amazing landscape that is the Burren. Members of the Food Trail place an emphasis on the use of local ingredients and are committed to building a sustainable future for the region through food.



Clare Herald
May 30th 2015



www.burren.ie

Burren Food Trail wins EU destination award

European Destination of Excellence competition aims to promote tourism



Food producers from the Burren, Co. Clare: the Burren project involves food events every Monday from May to October showcasing the region's cuisine. Photograph: Yvonne Vaughan

Fáilte Ireland has announced the Burren Food Trail as the Irish winner of this year's European Destination of Excellence (EDEN) award.

The EU-wide competition is designed to promote a more sustainable form of tourism development.

Launched as the midwest's first food trail in 2013, the Burren project involves food events every Monday from May to October showcasing the region's cuisine.

The theme of this year's EDEN competition was tourism and local gastronomy. The winner was chosen following on-site assessments by a panel of adjudicators.

John Mulcahy of Fáilte Ireland said this year's competition focused on small, emerging, non-traditional destinations located off the beaten track that offered an authentic food experience.

"Only in its third year the Burren Food Trail is still relatively new and we were impressed with the importance they placed on making the Burren region synonymous with great food and great food experiences for visitors and the local community."

The Irish Times June 17th 2015



www.burren.ie